

GRUPE RENAULT

Dacia is the official car of the DaKINO International Film Festival

During November 23-26, 2006, the guests of the DaKINO International Film Festival travelled in the new Logan MCV and Logan Prestige. Dacia has teamed up with the DaKINO Festival for the third year in a row. The partnership between Dacia and the DaKINO International Film Festival started off in 2004. Qualities such as comfort, the lavish passenger compartment and robustness are indispensable; therefore, for the third year in a row, Dacia makes available a genuine fleet of vehicles to one of the most prestigious Film Festivals in Romania.

Thus, Dacia has offered 10 Logan MCV and Logan Prestige vehicles for the 16th edition of the DaKINO Festival.

Throughout November 23-26, outstanding personalities of the international film world honoring this year's competition travelled in Dacia's most recent model, namely the break version Logan MCV.

Dacia is close to the international cultural phenomenon and it fervently supports cinematographic productions. The partnership with the DaKINO International Film Festival is an example in this sense, as it has already become a three-year tradition.

"It is extremely important for a festival that marked its 16th anniversary in 2006, in Romania, to have a Romanian partner. In the early years, we were supported by all sorts of brands that had more or less nothing to do with our event; Dacia has undergone sweeping changes and it has become the perfect and ideal partner for our festival. Our guests have been traveling in Dacia cars for the past three years, just like Renault is doing at the Cannes Film Festival. We are proud of it."

Dan Chisu, President of the DaKINO Foundation