

GROUPE **BENAVLT**

Dacia sold over 230,000 vehicles in 2007

- **Total sales increased by 17.4% as compared to 2006**
- **Dacia exported over 128,000 units**
- **France and Germany, the first two export destinations**
- **More than 290,000 CKD kits were shipped to the Logan assembly plants in Russia, Morocco, Columbia, Iran, India and Brazil**

In 2007, Dacia sold 230,473 vehicles, that is, 17.4% more than in 2006. In Romania, Dacia sold 102,062 vehicles, out of which 95,212 as personal vehicles and 6,850 as commercial vehicles.

Dacia Logan, a growing product range

2007 was a year of important growth for Dacia as a range. Thus, February saw the launch of the Logan VAN, who quickly became the most sold light van in Romania; its specific features made it the "the multifunctional commercial vehicle of 2008" in Bulgaria. The engine range was, in its turn, enriched with a new 1.5 dCi 85 HP propeller. The alternative fuel LPG version marked another important evolution of the Logan sedan and MCV versions. Finally, Dacia revealed the Logan Pick Up at the Bucharest international motor show; the model adds up to the Dacia range of commercial vehicles starting with the first quarter of 2008.

Highly dynamic export activities

Exported volumes exceeded sales on the national market for Dacia, with 128,411 units sold, 44.3% more than in 2006.

Western Europe strengthened its position as main export destination for Dacia, with 53% of total deliveries to the external market.

France is the first export destination for Dacia, with 32,688 Dacia Logan sold in 2007. At the end of December, Dacia was the 13th most sold brand on the French market.

Germany became the second export destination for Dacia, with sales reaching 17,301 units, 174.1% more than in 2006.

The following markets are Ukraine (9,350 units), Algeria (9,089 units), Turkey (8,907 units), Spain (7,734 units), and Italy (4,971 units).

In Morocco, where the Logan is manufactured at the SOMACA plant, in Casablanca, 12,639 units were sold in 2007.

As of 2007, Dacia began to deliver CKD kits to Brazil. In 2007, the CKD Centre in Mioveni shipped the equivalent of 290,000 vehicles as components kits, which represents an increase of 318% as compared to 2006.

Perspectives on 2008

In 2008, the Dacia range will count two new models. The Logan Pick Up will consolidate Dacia's presence on the commercial vehicles sector, while the second semester will see the launch of the model derived from the Renault Sandero, to be manufactured by the Romanian plant in Mioveni.

From the commercial perspective, Dacia new destinations, and notably the Scandinavian countries, will complete Dacia's list of export destinations.